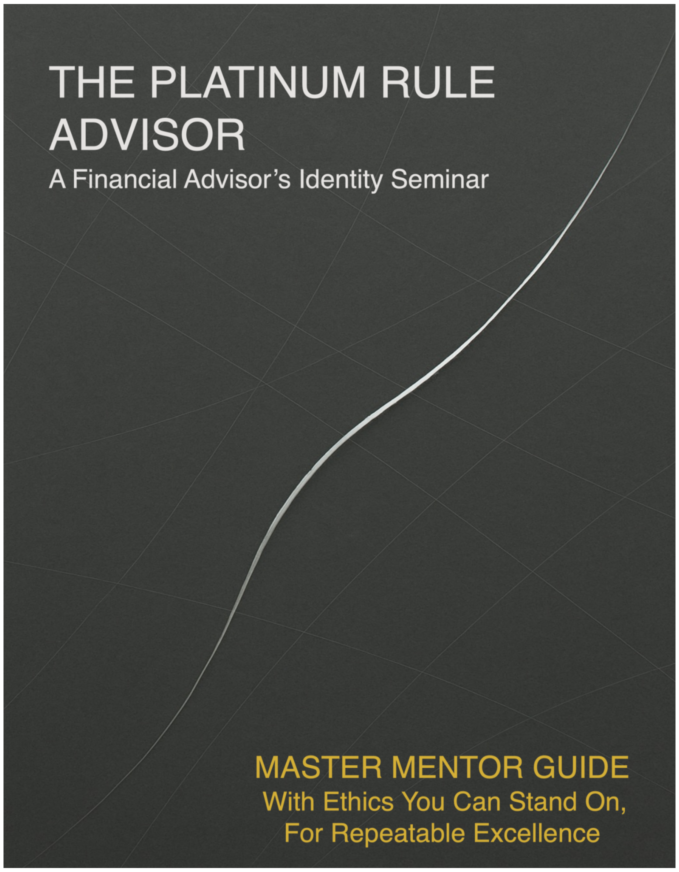

THE PLATINUM RULE ADVISOR
Ethics You Can Stand On — For Repeatable Excellence

The Platinum Rule Advisor is a comprehensive identity-reconstruction and ethical decision-making system created for the financial services profession. Its purpose is to help advisors convert identity → ethics → systems → repeatable excellence, restoring clarity, calm, and principled leadership in a profession defined by pressure, scrutiny, and responsibility. Unlike sales seminars or compliance modules, this program rebuilds the inner operating system of an advisor — how they think, decide, communicate, and steady themselves under heat. It transforms doubt into integrity, confusion into clarity, and pressure into presence by grounding the experience in The Creation Code, a neuroscience- and psychology-based framework that makes identity the source of ethical, repeatable outcomes.

Who This Program Serves

- Financial advisors (all career stages)
- Financial planners, private wealth advisors, and investment representatives
- Relationship managers and client-facing teams

• Advisors struggling with burnout, pressure, inconsistency, or imposter syndrome
• Firms seeking culture transformation anchored in ethics, trust, and congruence
• Leaders who want to protect autonomy and client dignity without sacrificing performance

Program Structure

1. **The Creation Code:** The psychological and philosophical foundation for identity building, emotional regulation, trust, and ethical leadership.
2. **Participant Workbook:** 15 identity-based practicums, assessments, the Growth Scorecard, reflection tools, and Quinn’s Corner questions integrated with the Top 50 Advisor Issues.
3. **Facilitator Manual:** A full session-by-session blueprint including chapter briefs, Socratic guides, safety protocols, and step-by-step coaching structures.
4. **Experiential Tools:** Vision Wheel, Invisible Fence Rewrite, Two-Minute Decision Drill, and the Legacy Lantern Ceremony.

The Heart of the System: Top 50 Advisor Issues

This program uniquely integrates the real-world pressures advisors face — ethical dilemmas, market anxiety, client expectations, compliance strain, identity confusion, burnout, and psychological fatigue. These issues are addressed through Quinn’s Corner using indirect, proxy-based questions that allow advisors to explore deep struggles safely and privately.

Why This Program Works

Financial advisors operate in a high-stakes world where words shape clients’ futures. This program is effective because it:
• Uses identity as the anchor for ethics and behavior
• Reconstructs belief, confidence, and presence
• Addresses the real, unspoken issues through Quinn’s Corner
• Provides tools for emotional steadiness in volatile markets
• Restores calm, clarity, and ethical leadership

This is more than a seminar. It is a transformation system for the human behind the advisor.